

EASTHAMPTON BEAR FEST APPLICATION PACKAGE

Thank you for your interest in participating in the Easthampton Bear Fest. Easthampton City Arts+ and the Bear Fest Committee are excited to review your submissions.

Please complete one application per submission.

All the applications should be completed and returned with supporting materials.

APPLICATION DEADLINE: February 13, 2012 at 3:00 p.m.

NOTIFICATION DATE: Artists will be notified on March 2, 2012

Please return your application and supporting materials to:

Easthampton Bear Fest
c/o Easthampton City Arts+
43 Main Street, Suite 2
Easthampton, MA 01027

For questions, contact Burns Maxey at (413)527-8278 or info@easthamptoncityarts.com.



Easthampton City Arts+
43 Main Street
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easthamptoncityarts.com
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easthamptonbearfest.com

EASTHAMPTON BEAR FEST ARTIST TIMELINE

Application Deadline	February 13, 2012
Artists Notification	March 2, 2012
Bears Distributed to Artists	Week of March 5-9
Artist Q & A	March 10 at ECA+ Gallery
Initial Commission Awarded	Week of March 19
Completed Bears Due	Week of May 21
Bear Unveiling (Bear artists are required to attend)	June 9, 2012
Exhibition of the Bears	June 9 – September 12, 2012
Bear Touch-Up by Artists	September 9 – 19, 2012
Gala Auction of the Bears	September 20, 2012
Auction Commission Awarded	October 4, 2012



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BEAR SCULPTURE SPECS

- There are two distinct sculptures that will represent the Easthampton Bear Fest exhibit.
- Artists may choose a large or a small bear.
- Artists may submit multiple designs.
- Artists may submit designs for large and small bears. However, please keep in mind that both designs may not be chosen by the committee.

LARGE BEAR SCULPTURE

The large bear sculpture will measure 4 ½ feet high from the toes to the ears. It will be attached to a base. The large bear may be displayed solitarily or may be paired with a small bear on a single base.

Artists accepted to complete a large bear will receive an initial commission payment to be used for materials, etc., in the amount of \$500 shortly after the bear is delivered. In addition to the initial honorarium, artists will receive 25% of the funds raised from the purchase of their bear in the auction.

SMALL BEAR SCULPTURE

The small bear sculpture will measure approximately 3 feet high from the toes to the ears. It will be attached to a base. It may be either displayed solitarily or may be paired with a large bear.

Artist will receive the base it will be displayed on, or a suitable platform from which it can be worked on.

Artists accepted to complete a small bear will receive an initial commission payment to be used for materials, etc., in the amount of \$250 when the bear is delivered or shortly thereafter. In addition to the initial honorarium, the artist will receive 25% of the funds raised from the purchase of their bear in the auction.



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TECHNICAL NOTES & DESIGN CRITERIA

- Primed fiberglass bear forms will be provided by Easthampton City Arts+ (ECA+).
- All materials required for decorating the bear are the responsibility of the artist. An initial payment will be awarded to each participating artist, and will be distributed when the bears arrive.
- Artists may alter the basic bear form but cannot compromise its structural integrity. The contact points by which the bear is attached to its base cannot be altered or obstructed. Structural alterations that result in fundamental change to the basic bear form must be pre-approved by ECA+ (i.e., a bear being suspended in the air, or displayed on a different surface other than the pre-determined base).
- The artist may paint, sculpt, transform, or adorn the bear using mosaic, mirrors, tiles, or other media. Although objects may be attached to the bears, be aware that vandalism may occur. Any object that is affixed to a bear must be attached in a way that it cannot easily be removed. All objects attached must be weather resistant.
- A team will be assigned during the exhibit to monitor the condition of the bears. Artists will be asked to provide a Bear Repair Kit which will contain small quantities of paints, mosaic pieces, or other materials that may be needed to make repairs. If these are not sufficient to repair some damage, artists will be contacted during the exhibit to provide emergency repair care to their bear.
- Bears will be placed in outdoor areas fully accessible to the public for three months, therefore artists should consider the weather and other elements, including heat, rain, sun, wind, and dirt. Artists must develop designs that can withstand the weather. Artists should also consider that the bear will be purchased for long-term installation in an outdoor location.
- The Bear Fest Jury Committee will be comprised of two invited judges and three members of the ECA+ coordinating committee. All designs will be judged anonymously.
- The Easthampton Bear Fest is a public art event. The bears will be placed in highly public, accessible locations where the public can touch the designs. Public safety is a significant concern. Designs should be created with durability and safety in mind.
- Designs must be appropriate for public display. Corporate logos and advertising are not permitted. The Bear Fest Jury Committee will evaluate all designs and has sole discretion to accept or reject any design.
- Final designs must adhere to the accepted design submission.



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SUPPLEMENTAL MATERIAL REQUIREMENTS

Important! Please do not list names and/or contact information on the front of any supplemental materials. Please put name and contact information on the back only.

Drawings/Rendering of Design

Submit drawings/renderings of a design: front, back (side if needed). Renderings must be 11"x 14". Photographs of the bear sculptures are included in this package and may be enlarged or used as a reference for the submitted drawing.

Explanation of proposed design(s)

A detailed description about the proposed design in 700 words or less, that includes intended materials and explanation of how the sculpture will be sealed from the weather.

C/V or bio of applicant(s)

Include a resume or bio of the artist(s) with a description of any prior public art experience.

ACKNOWLEDGEMENT FOR ARTISTS

Artists included in the Easthampton Bear Fest will be acknowledged in the following ways:

- The title, the artist(s) and the sponsors will be listed on a plaque on the base of each bear.
- The title, the artist(s) and the sponsors will be listed in the Easthampton Bear Fest map and brochure, which will include a map that indicates the location of each bear.
- The title, the artist(s) and the sponsors will be listed in a special supplement that will be published in local newspapers.
- The title, the artist(s) and the sponsors will be listed on the Easthampton Bear Fest website.
- The title, the artist(s) and the sponsors will be listed in the program at the Gala Bear Auction.

RESOURCES FOR ARTISTS

- Artists are encouraged to view websites that provide information about similar projects that have taken place in Easthampton and other communities, including Chicago, IL, Ludlow, VT, West Hartford, CT, among others. Information about these projects can be found at www.easthamptonbearfest.com, www.cowparade.net, www.pigsofbrandon.org and others that are easily found online.
- Golden Acrylics has a webpage devoted to fiberglass object preparation and painting, as well as other resources on line: <http://www.goldenpaints.com/technicaldata/fiberglass.php>
Valley Art Supplies located at 76 Cottage Street in Easthampton carries Golden Acrylics.



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ARTIST AGREEMENT

Please print clearly. Please complete one agreement form per submission.

Artist Name(s):

Write name as it should appear on plaque or in print.
Use back of page for additional names if a collaboration.

Contact Address:

Phone: _____

Email: _____

I/we are submitting a proposal for a:

- Large Bear (Approximately 4 ½ feet bear sculpture, \$500 initial payment)
- Small Bear (Approximately 3 feet bear sculpture, \$250 initial payment)

Would artist(s) be interested in working with a school classroom on a tabletop bear design?:

- yes
- no

Proposed Title of Bear:

Artist Signatures:



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By signing this agreement you agree to all aspects of this Information & Application package.

Copyright assignment

WHEREAS, _____, an individual having an address at

_____ is the author of the design and sketches (collectively referred to as the "Design") attached to the application submitted to Easthampton City Arts+ for the Easthampton Bear Fest on the same date as the date of the Assignment;

WHEREAS, Artist understands and acknowledges that, as part of the application process, it is intended that Easthampton City Arts+ with an address of:

**Easthampton City Arts+
43 Main Street, Suite 2
Easthampton, MA 01027**

Own the entire right, title and interest in, and to, the approved and selected Design;

WHEREAS, Artist understand and acknowledges that he/she will be notified in writing by the Easthampton City Arts+ Coordinating Committee Review Board, whether his/her Design has been selected and approved; WHEREAS, Artist understands and acknowledges that, upon the Artist's receipt of written notification that his/her Design has been selected and approved, he/she shall apply that Design to a bear sculpture provided by Easthampton City Arts+, thereby creating a finished Bear.

WHEREAS, Artist desires to transfer all of his/her right, title and interest in and to the Design, including, but not limited to all derivative works which are based on the Design to Easthampton City Arts+.

WHEREAS, Artist understands and acknowledges that Easthampton City Arts+ shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design if the finished bear is approved for exhibition as described in detail in the Call for Artists, to Easthampton City Arts+ and that in such case Easthampton City Arts+ shall pay to Artist a commission of 25% of the auction price of his/her bear in addition to the initial payment.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, Artist hereby assigns to Easthampton City Arts+ all his/her right, title and interest in and to the Design, and to any derivative works based on the Design including but not limited to any rights it may have in the finished bear, together with any and all copyright applications and registrations therefore.

Artist acknowledges and agrees that, due to the nature of the public display of the finished bear, Easthampton City Arts+ shall not be liable for any distortion, mutilation, modification or destruction of the finished bear by accident, act of nature or person. Artist hereby waives his/her rights under the Visual Artists Rights Act ("VARA"), 17 U.S.C. '106A, as against Easthampton City Arts+ in the event of such distortion, mutilation, modification or destruction. Artist further acknowledges and agrees that if the finished bear is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, Easthampton City Arts+ shall have the right to make, or have made such repairs, even if the repairs would constitute a distortion, mutilation or modification under VARA.



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Artist hereby waives his/her rights under VARA in the event and to the extent Easthampton City Arts+ deems such repair necessary.

Artist represents to Easthampton City Arts that he/she is the sole author of the Design and that the Design is an original work of authorship which does not infringe upon the copyright rights or any intellectual property rights of others, and that he/she has the unencumbered right to make this assignment. In the event the Design is not approved or selected for exhibition, as described in the Call to Artists, Easthampton City Arts+ shall assign (and hereby does assign) back to the artist all its right, title and interest in and to the Design.

Assignor agrees to execute such further documents as may be necessary to effect this assignment.

ARTIST(s) Signature: _____

Print name: _____

Address:

Bear Title: _____

Date: _____

*If a collaborative effort, each artist must sign, print name and date.

ARTIST(s) Signature: _____

Print name: _____

Address:

Date: _____

ARTIST(s) Signature: _____

Print name: _____

Address:

Date: _____

Submit completed applications clearly marked Easthampton Bear Fest by mail to:

Easthampton City Arts+
43 Main Street, Suite 2
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Deadlines for Submissions:
February 13, 2012
5 p.m.



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CHECKLIST FOR APPLICATION SUBMISSION:

Complete one application per submission.

Please do not list names and/or contact information on the front of any supplemental materials. Please put name and contact information on the back only!

- Artist agreement form
- Copyright assignment form
- Drawings/renderings of proposed design(s)
- Explanation of proposed design(s)
- C/V or bio of applicant
- Supporting materials including description of process, materials to be Used and how sculpture will be sealed against weather.



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Small Bear
Sculptor, Amy Davis



Large Bear
Sculptor, Amy Davis